



Connect & Integrate your Digital Business

March 16, Brussels



IBM Connect & Integrate your Digital Business event

The Belgium IBM Cloud team would like to invite you to join the **Connect & Integrate your Digital Business** event, which is hosted in our **IBM Client Centre** in Brussels, on **March 16th**, Thursday from 09.00-14.00hr. The speaking sessions are followed by a networking lunch.

Main topics of discussion will be:

- Connecting your digital business
- Deliver your mobile app with speed and agility
- Optimize your hybrid cloud solution
- Unleash innovation with API Economy

Why should you attend?

Connect offerings provide fast and easy ways for you to bring your apps and data to the Cloud, driving new value from your existing on-premises apps and data. This session will enable you to understand how to connect and transform your digital business, as well as having the opportunity to exchange with your local peers. Learn about real-world examples and experience live demonstrations. We will share new and interesting data and compelling new possibilities surrounding Cloud Connect technology.

Please find here the detailed agenda:

09:30 - 09:35 Welcome

09:35 - 09:50 Connect Your Digital Business

09:50 - 10:20 Customer Session VDAB customer shares their API experience

10:20 - 10:50 Unleash innovation with the API Economy

10:50 - 11:05 Coffee Break

11:05 - 11:50 Leverage Your IT Assets as Shareable APIs

11:50 - 12:35 Deliver Your Mobile Apps with Watson

12:35 - 13:05 Optimize your Hybrid Cloud Solution

13:05 - 13:15 Learn more and get started

13:15 – 14.00 Networking lunch

The number of seats is limited. Don't hesitate, [enroll now!](#)

Event Details

Date: March 16, 2017

Time: 09:00 - 14:00

Location: IBM Client Center Brussels

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For any questions about our Cloud or Mobile solutions

Please contact Peter De Locht at
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